

January 9, 2014

Mitek to Present at 16th Annual Needham Growth Conference

SAN DIEGO, Jan. 9, 2014 (GLOBE NEWSWIRE) -- Mitek (Nasdaq:MITK) (<u>www.miteksystems.com</u>), the leading innovator of mobile imaging for financial transactions, today announced that Mitek CEO James B. DeBello will present at the 16th Annual Needham & Company Growth Conference on Thursday, January 16, 2014 at 1:30PM ET. The conference will be held at The New York Palace Hotel in New York City.

Mr. DeBello will discuss several of the topics addressed in the January 6, 2014 *Forbes* article "Mobile Phones Set to Reduce Banking Branches in 2014". A live audio webcast will be available on the "Investor Relations" section of the Company's website, and will also be archived there.

About Mitek

Headquartered in San Diego, CA, Mitek (Nasdaq:MITK) is the leading innovator of mobile imaging for financial transactions. Mitek's patented mobile photo technology automatically captures images of personal and financial documents and then extracts relevant data. This enables consumers to use the Camera as a KeyboardTM to reduce friction for mobile check deposit, account opening, bill payment, insurance quoting, and many other use cases. This innovative technology is licensed by more than 1,000 organizations and used by tens of millions of consumers enabling increased customer acquisition, retention and operational efficiency, www.miteksystems.com MITK-G

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