

July 28, 2016

#### Mitek Reports 41% Revenue Growth and Profitability in Third Quarter Fiscal 2016

SAN DIEGO, July 28, 2016 (GLOBE NEWSWIRE) -- Mitek (NASDAQ:MITK) (<u>www.miteksystems.com</u>), a global leader in mobile capture and identity verification software solutions, today announced its financial results for the third quarter of fiscal 2016 ended June 30, 2016.

#### **Third Quarter Fiscal 2016 Highlights**

- Total revenue increased 41% year over year to \$9.1 million
- GAAP net income of \$0.7 million, or \$0.02 per diluted share
- Non-GAAP net income of \$2.4 million, or \$0.07 per diluted share
- Total cash and investments increased to \$33.2 million at the end of the third quarter, compared to \$31.9 million at the end of the second quarter of fiscal 2016

#### Commenting on the results, James DeBello, Chairman and CEO of Mitek, said:

"Our strong quarterly results were driven by revenue growth from both our new mobile ID solutions and our industry leading Mobile Deposit. During the quarter, we licensed our mobile ID solutions to several new logos, including another new Fortune 500 company. We remain focused on establishing Mitek as the leading provider of mobile ID verification solutions to banks and other enterprises in the rapidly growing mobile self-service market. With our market momentum, competitive advantages and strong balance sheet, we are well positioned for continued growth throughout the remainder of the year and beyond."

#### Third Quarter Fiscal 2016 Results

Total revenue for the third quarter of fiscal 2016 was \$9.1 million, a 41% increase year over year compared to total revenue of \$6.4 million in the third quarter of fiscal 2015.

GAAP net income for the third quarter of fiscal 2016 was \$0.7 million, or \$0.02 per diluted share, compared to GAAP net income of \$0.9 million, or \$0.03 per diluted share, in the third quarter of fiscal 2015.

Non-GAAP net income for the third quarter of fiscal 2016 was \$2.4 million, or \$0.07 per diluted share, compared to non-GAAP net income of \$2.2 million, or \$0.07 per diluted share, in the third quarter of fiscal 2015.

The Company ended the third quarter of fiscal 2016 with cash and investments of \$33.2 million, up from \$31.9 million at the end of the second quarter of fiscal 2016.

#### **Conference Call Information**

Mitek management will host a conference call and live webcast for analysts and investors today at 8:00 a.m. Pacific Time (11:00 a.m. Eastern Time) to discuss the Company's financial results.

To listen to the live conference call, parties in the United States and Canada should dial 888-471-3843, access code: 2850324. International parties should call 719-325-2215 using access code: 2850324. Please dial in approximately 15 minutes prior to the start of the call.

A live and archived webcast of the conference call will be accessible on the "Investor Relations" section of the Company's website at <a href="https://www.miteksystems.com">www.miteksystems.com</a>. To access the live webcast, please log in 15 minutes prior to the start of the call to download and install any necessary audio software.

#### **About Mitek**

Mitek (MITK) is a global leader in mobile capture and identity verification software solutions. Mitek's ID document verification allows an enterprise to verify a user's identity during a mobile transaction, enabling financial institutions, payments companies and other businesses operating in highly regulated markets to transact business safely while increasing revenue

from the mobile channel. Mitek also reduces the friction in the mobile user experience with advanced data prefill. These innovative mobile solutions are embedded into the apps of more than 5,200 organizations and used by tens of millions of consumers daily for mobile check deposit, new account opening, insurance quoting and more. Learn more at <a href="https://www.miteksystems.com">www.miteksystems.com</a> (MITK-F)

#### **Notice Regarding Forward-Looking Statements**

Statements contained in this news release relating to the Company's or management's intentions, hopes, beliefs, expectations or predictions of the future, including, but not limited to, statements relating to the Company's long-term prospects and market opportunities are forward-looking statements. Such forward-looking statements are subject to a number of risks and uncertainties, including, but not limited to, risks related to the Company's ability to withstand negative conditions in the global economy, a lack of demand for or market acceptance of the Company's products, the Company's ability to continue to develop, produce and introduce innovative new products in a timely manner or the outcome of any pending or threatened litigation and the timing of the launch of Mobile Deposit<sup>®</sup> by the Company's signed customers.

Additional risks and uncertainties faced by the Company are contained from time to time in the Company's filings with the U.S. Securities and Exchange Commission (SEC), including, but not limited to, the Company's Annual Report on Form 10-K for the fiscal year ended September 30, 2015 and its quarterly reports on Form 10-Q and current reports on Form 8-K, which you may obtain for free on the SEC's website at <a href="https://www.sec.gov">www.sec.gov</a>. Collectively, these risks and uncertainties could cause the Company's actual results to differ materially from those projected in its forward-looking statements and you are cautioned not to place undue reliance on these forward-looking statements, which speak only as of the date hereof. The Company disclaims any intention or obligation to update, amend or clarify these forward-looking statements, whether as a result of new information, future events or otherwise, except as may be required under applicable securities laws.

#### Note Regarding Use of Non-GAAP Financial Measures

This news release contains non-GAAP financial measures for non-GAAP net income and non-GAAP net income per share that exclude stock compensation expenses, intellectual property litigation costs and acquisition-related costs and expenses. These financial measures are not calculated in accordance with generally accepted accounting principles (GAAP) and are not based on any comprehensive set of accounting rules or principles. In evaluating the Company's performance, management uses certain non-GAAP financial measures to supplement financial statements prepared under GAAP. Management believes these non-GAAP financial measures provide a useful measure of the Company's operating results, a meaningful comparison with historical results and with the results of other companies, and insight into the Company's ongoing operating performance. Further, management and the Board of Directors utilize these non-GAAP financial measures to gain a better understanding of the Company's comparative operating performance from period-to-period and as a basis for planning and forecasting future periods. Management believes these non-GAAP financial measures, when read in conjunction with the Company's GAAP financials, are useful to investors because they provide a basis for meaningful period-to-period comparisons of the Company's ongoing operating results, including results of operations, against investor and analyst financial models, identifying trends in the Company's underlying business and performing related trend analyses, and they provide a better understanding of how management plans and measures the Company's underlying business.

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### MITEK SYSTEMS, INC. CONSOLIDATED BALANCE SHEETS (amounts in thousands except share data)

	June 30, 2016 (Unaudited)	ptember 30, 2015
ASSETS Current assets:		
Cash and cash equivalents	\$ 5,009	\$ 2,753
Short-term investments	19,908	23,921
Accounts receivable, net	4,614	3,937

Other current assets		1,445		798
Total current assets		30,976		31,409
Long-term investments		8,313		
		826		975
Property and equipment, net		5,735		6,270
Goodwill and intangible assets		•		•
Other non-current assets	_	92		92
Total assets	\$	45,942	\$	38,746
LIABILITIES AND STOCKHOLDERS' EQUITY				
Current liabilities:				
Accounts payable	\$	1,107	\$	1,538
Accrued payroll and related taxes		2,440		2,061
Deferred revenue, current portion		3,815		3,516
Other current liabilities		650		289
Total current liabilities		8,012		7,404
Deferred revenue, non-current portion		162		222
Other non-current liabilities		791		687
Total liabilities		8,965		8,313
Stockholders' equity				
Preferred stock, \$0.001 par value, 1,000,000 shares authorized,				
none issued and outstanding		_		_
Common stock, \$0.001 par value, 60,000,000 shares authorized,				
32,726,140 and 31,721,114 shares issued and outstanding, respectively		33		32
Additional paid-in capital		69,514		63,905
Accumulated other comprehensive loss		(68)		(3)
Accumulated deficit		(32,502)		(33,501)
Total stockholders' equity		36,977		30,433
	\$	45,942	\$	38,746
Total liabilities and stockholders' equity	Ψ	70,072	Ψ	30,740

## MITEK SYSTEMS, INC. CONSOLIDATED STATEMENTS OF OPERATIONS (Unaudited)

(amounts in thousands except share data)

	Three Months Ended					Nine Months Ended					
	June 30,					Jun	),				
		2016		2015		2016		2015			
Revenue											
Software	\$	5,760	\$	4,675	\$	16,046	\$	12,415			
Services		3,345		1,765		8,985	\$	5,087			
Total revenue		9,105		6,440		25,031		17,502			
Operating costs and expenses											
Cost of revenue-software		157		266		679		705			
Cost of revenue-maintenance and professional services		636		326		1,776		942			
Selling and marketing		2,940		1,646		7,956		4,513			
Research and development		1,940		1,353		5,460		3,896			
General and administrative		2,185		1,804		6,537		5,781			
Acquisition-related costs and expenses		553		736		1,640		736			
Total operating costs and expenses		8,411		6,131		24,048		16,573			
Operating income		694		309		983		929			
Total other income, net		45		30		111		67			
Income before income taxes		739		339		1,094		996			
Income tax benefit (provision)		-		578		(95)		575			

Net income	\$	739	\$	917	\$ 999	\$ 1,571				
Net income per share - basic	\$	0.02	\$	0.03	\$ 0.03	\$ 0.05				
Net income per share - diluted	\$	0.02	\$	0.03	\$ 0.03	\$ 0.05				
Shares used in calculating net income per share - basic		31,823,386		31,823,386		31,823,386		30,764,694	31,477,723	30,704,250
Shares used in calculating net income per share - diluted		34,531,964		31,645,696	33,461,787	31,389,569				

# MITEK SYSTEMS, INC. NON-GAAP NET INCOME RECONCILIATION (Unaudited) (amounts in thousands except share data)

	Three Months Ended June 30,				Nine Months Ended June 30,				
		2016	2015		2016		2015		
Income before income taxes	\$	739	\$	339	\$	1,094	\$	996	
Add back:									
Acquisition-related expenses		553		736		1,639		816	
Litigation costs		186		339		414		1,039	
Stock compensation expense		947	_	810	_	3,108	_	2,495	
Non-GAAP income before income taxes		2,425		2,224		6,255		5,346	
Non-GAAP provision for income taxes (1)				(57)		(95)	_	(60)	
Non-GAAP net income	\$	2,425	\$	2,167	\$	6,160	\$	5,286	
Non-GAAP net income per share - basic	\$	0.08	\$	0.07	\$	0.20	\$	0.17	
Non-GAAP net income per share - diluted	\$	0.07	\$	0.07	\$	0.18	\$	0.17	
Shares used in calculating non-GAAP net income per share - basic	_	31,823,386	_	30,764,694	. <u>—</u>	31,477,723	_	30,704,250	
Shares used in calculating non-GAAP net income per share - diluted	_	34,531,964	_	31,645,696	_	33,461,787	_	31,389,569	

<sup>(1)</sup> Non-GAAP provision for income taxes for the three months and year ended June 30, 2015 excludes a GAAP tax benefit of \$634,930 related to the acquisition of IDchecker.

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