

February 7, 2012

# Mitek Systems Reports First Quarter Fiscal Year 2012 Results

#### **Highlights**

- First quarter 2012 revenue increased 151% over the first quarter of 2011
- First quarter 2012 gross margin was 91%
- Signed 250 financial institutions cumulative through December 31, 2011
- 56 customers launched Mitek Mobile Deposit® cumulative through December 31, 2011
- Announced Mobile Deposit 3.0 during the first quarter of 2012

**SAN DIEGO – February 7, 2012 -- Mitek Systems, Inc.** (NASDAQ: MITK; <u>www.miteksystems.com</u>), a leading mobile imaging software solutions provider, today announced financial results for the first quarter of fiscal 2012, which ended December 31, 2011.

Total revenue for the first quarter of 2012 was \$3.5 million, an increase of 151% over total revenue of \$1.4 million for the first quarter of 2011. The growth in total revenue was primarily driven by increased sales of licenses for the Company's patented imaging software products. Total operating expenses for the first quarter of 2012 were \$3.5 million compared to \$1.8 million for the first quarter of 2011.

GAAP net income for the first quarter of 2012 was \$26,000 compared to a net loss of \$801,000, or \$0.04 per diluted share, in the first quarter of 2011. The net loss in the first quarter of 2011 included \$438,000 of non-cash interest and amortization expense related to convertible debt which was converted into common stock and \$234,000 of stock-based compensation expense.

Non-GAAP net income, which excludes charges related to convertible debt and stock-based compensation, was \$453,000, or \$0.02 per diluted share, for the first quarter of 2012 compared to a net loss of \$129,000, or \$0.01 per diluted share, in the first quarter of 2011. Please see page 7 of this news release for a reconciliation of the non-GAAP financial measures to the most directly comparable GAAP financial measures (unaudited).

"We're pleased with our solid financial performance during the first quarter of fiscal 2012 as our tier-one customer base continues to grow and currently includes eight of the top ten banks," said President and CEO James B. DeBello. "We're also excited that commercial Mobile Deposit launches are well underway and 56 customers have now launched Mobile Deposit. Importantly, we're beginning to see Fortune 500 companies like Progressive announce their Image Capture technology, which is powered by Mitek. We believe this market momentum, along with the new products we expect to launch this year, will position Mitek for long-term success."

The Company ended the first quarter of fiscal 2012 with cash, cash equivalents and investments of \$17.5 million, compared to \$16.3 million at the end of fiscal 2011.

### **Conference Call**

Mitek management will host a conference call and live webcast for analysts and investors today at 5:00 p.m. EST to discuss the Company's first quarter 2012 financial results. To participate, please dial in as follows approximately ten minutes in advance of the scheduled start time:

- Parties in the United States and Canada can access the call by dialing 1-866-202-4367, using conference code 14027232.
- International parties can access the call by dialing 1-617-213-8845, using conference code 14027232.

Mitek will offer a live webcast of the conference call, which will also include forward-looking information.

The webcast will be accessible at: <a href="http://www.media-server.com/m/p/99inv99m">http://www.media-server.com/m/p/99inv99m</a> and will be archived on the "Investor Relations" section of the Company's website at <a href="http://www.miteksystems.com">www.miteksystems.com</a> for a period of 30 days. An audio replay of the conference call will be available approximately two hours after the call and will be archived for 30 days. To hear the replay, parties in the United

States and Canada should call 1-888-286-8010 and enter conference code 78354785. International parties should call 1-617-801-6888 and enter conference code 78354785.

#### **About Mitek Systems**

Headquartered in San Diego, CA., Mitek Systems (NASDAQ: MITK) is a mobile imaging software solutions provider that allows users to remotely deposit checks, pay their bills, get insurance quotes, and transfer credit card balances by snapping a picture with their smartphone or tablet cameras instead of using the device keyboard. Mitek's technology increases convenience for the consumer by eliminating the need to have to go to the bank branch or automated teller machine, and dramatically reduces processing and customer acquisition costs while increasing customer retention. With a strong patent portfolio, Mitek is positioned as the leading innovator in mobile imaging software and currently provides its solutions to Fortune 500 financial services companies. For more information about Mitek Systems, please visit <a href="https://www.miteksystems.com">www.miteksystems.com</a>.

### **Forward-Looking Statements**

Statements contained in this news release relating to the Company's or management's intentions, hopes, beliefs, expectations or predictions of the future, including, but not limited to, statements relating to the Company's long-term prospects and market opportunities beyond financial services are forward-looking statements. Such forward-looking statements are subject to a number of risks and uncertainties, including, but not limited to, risks that the Company will not be able to withstand negative conditions in the global economy, a lack of demand for or market acceptance of the Company's products or the Company's ability to continue to develop, produce and introduce innovative new products in a timely manner. Additional risks and uncertainties faced by the Company are contained from time to time in the Company's filings with the U.S. Securities and Exchange Commission ("SEC"), including, but not limited to, the Company's Annual Report on Form 10-K for the fiscal year September 30, 2011 and its quarterly reports on Form 10-Q and current reports on Form 8-K, which you may obtain for free on the SEC's website at <a href="https://www.sec.gov">www.sec.gov</a>. Collectively, these risks and uncertainties could cause the Company's actual results to differ materially from those projected in its forward-looking statements and you are cautioned not to place undue reliance on these forward-looking statements, which speak only as of the date hereof. The Company disclaims any intention or obligation to update, amend or clarify these forward-looking statements, whether as a result of new information, future events or otherwise, except as may be required under applicable securities laws.

## **Note Regarding Use of Non-GAAP Financial Measures**

This news release contains non-GAAP financial measures for non-GAAP net income and earnings per share. In evaluating the Company's performance, management uses certain non-GAAP financial measures to supplement financial statements prepared under generally accepted accounting principles (GAAP). Management believes these non-GAAP financial measures help indicate the Company's baseline performance before gains, losses or charges that are considered by management to be outside ongoing operating results. Accordingly, management uses these non-GAAP financial measures to gain a better understanding of the Company's comparative operating performance from period-to-period and as a basis for planning and forecasting future periods. Management believes these non-GAAP financial measures, when read in conjunction with the Company's GAAP financials, are useful to investors because they provide a basis for meaningful period-to-period comparisons of the Company's ongoing operating results, including results of operations against investor and analyst financial models, identifying trends in the Company's underlying business and perform related trend analysis, and a better understanding how management plans and measures the Company's underlying business.

These non-GAAP financial measures should not be considered as a substitute for, or superior to, measures of financial performance prepared in accordance with GAAP. In addition, these non-GAAP financial measures may be different from non-GAAP financial measures used by other companies.

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