

Mitek Hosts Telefónica, Accenture and Consult Hyperion on Expert Panel at Mobile World Congress

SAN DIEGO and LONDON, United Kingdom, Feb. 26, 2018 (GLOBE NEWSWIRE) -- Mitek (NASDAQ:MITK) (<u>www.miteksystems.com</u>), a global leader in mobile capture and identity verification software solutions, announced that Senior Vice President of Global Product Management, Sarah Clark, will host and moderate an expert panel at the GSMA Mobile World Congress 2018 conference in Barcelona, Spain.

The expert panel titled, "<u>Solving the Global Digital Identity Crisis</u>" will take place at 10 a.m. CET at Hall 8.0 NEXTech Theatre E on Thursday, March 1, 2018. Panelists include:

- David Pérez Lázaro, Lead for Financial Services, Europe & LATAM, Accenture Security
- Vicente Segura Gualde, Head of Identity and Access Management, Telefónica
- Hugo Monreal, Product Manager, 4Finance
- Kristof Van de Putte, Business Unit Manager, Artilium
- Julio César Pea, Chief Technology Office, Biocryptology
- Claire Maslen, Chief Marketing Officer, Consult Hyperion

"Massive data breaches have resulted in fraudsters using compromised data to make traditional identity verification methods obsolete," said Clark. "This panel will discuss how identity verification can accelerate a company's digital transformation, allowing them to achieve compliance, mitigate the risk of fraud and deliver a superior user experience."

The GSMA Mobile World Congress is the annual event that provides a venue for mobile industry networking, new business opportunities and deal-making. Mobile World Congress includes a world-class conference featuring visionary keynotes and thought-provoking panel discussions and an exhibition with more than 2,200 companies displaying the cutting-edge products and technologies that define the future of mobile. Additionally, Mitek is the official identity verification provider to the event for the third consecutive year, with the identities of the more than 100,000 attendees being verified using Mitek's technology.

About Mitek

Mitek (NASDAQ:MITK) is a global leader in mobile capture and identity verification software solutions built on the latest advancements in AI and machine learning. Mitek's identity verification solutions allow an enterprise to verify a user's identity during a digital transaction. This enables financial institutions, payments companies and other businesses operating in highly regulated markets to mitigate financial risk and meet regulatory requirements while increasing revenue from digital channels. Mitek also reduces the friction in the users' experience with advanced data prefill and automation of the onboarding processes. Mitek's innovative solutions are embedded into the apps of more than 6,100 organizations and used by more than 80 million consumers. For more information, visit www.miteksystems.com or www.miteksystems.co.uk. (MITK-F)

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