

## Mitek Reports 37% Revenue Growth in First Quarter Fiscal 2016

### Company Signs Four New Fortune 500 Customers for ID Product Offering

SAN DIEGO, Jan. 28, 2016 (GLOBE NEWSWIRE) -- Mitek (NASDAQ:MITK) (<u>www.miteksystems.com</u>), a global leader in mobile capture and identity verification software solutions, today announced its financial results for the first quarter of fiscal 2016 ended December 31, 2015.

#### **Fiscal First Quarter 2016 Highlights**

- Total revenue increased 37% year over year to \$7.4 million
- The Company signed four new Fortune 500 companies across several different verticals for its Mobile Fill ID capture product offering
- The Company generated \$1.0 million in cash flows from operations
- Total cash and investments at the end of the first quarter was \$27.6 million, compared to \$26.7 million at the end of fiscal 2015

#### Commenting on the results, James DeBello, President and CEO of Mitek, said:

"We are very pleased to report another strong quarter for Mitek, driven by increased revenue contribution from both of our new ID capture and verification product offerings, and continued growth in our industry leading mobile check deposit product.

"We licensed our ID solutions to several new logos during the quarter, including four new Fortune 500 companies across several different verticals. These new customers will be using our Mobile Fill product offering to more effectively and efficiently serve the rapidly growing mobile self-service channel as they look to increase their new customer conversion metrics.

"With our two new ID products, Mobile Fill and Mobile Verify, we are focused on further expansion into the multi-billion-dollar mobile ID verification market in the coming year. Mitek has become the de facto standard in mobile capture in the financial services industry and we are well positioned to leverage this leading position by expanding into the new, high growth mobile ID capture and verification market.

"Mobile check deposit remains a tremendous growth opportunity as we continue to see increased adoption in both the consumer and commercial markets. While the number of Americans using mobile deposit continues to increase, it still represents less than 5% of the approximately 19 billion checks deposited in the U.S. each year according to the most recent Fed study, representing a significant growth opportunity in the years to come. Our recently launched Mobile Multi-Check Capture solution is aimed squarely at addressing the untapped commercial mobile deposit market, which makes up two-thirds of the checks deposited annually.

"We are very excited about our strong start to fiscal 2016 and look forward to building on our success throughout the remainder of the year."Â

#### **Fiscal 2016 First Quarter Results**

Total revenue for the first quarter of fiscal 2016 was \$7.4 million, a 37% increase year over year compared to total revenue of \$5.4 million in the first quarter of fiscal 2015.

GAAP net loss for the first quarter of fiscal 2016 was (\$0.3) million, or a (\$0.01) loss per share, compared to GAAP net income of \$0.1 million, or breakeven per diluted share, in the first quarter of fiscal 2015.Â

Non-GAAP net income for the first quarter of fiscal 2016 was \$1.3 million, or \$0.04 per diluted share, compared to non-GAAP net income of \$1.5 million, or \$0.05 per diluted share, in the first quarter of fiscal 2015.

The Company ended the first quarter of fiscal 2016 with cash and investments of \$27.6 million, compared to \$26.7 million at the end of fiscal 2015.

#### **Conference Call Information**

Mitek management will host a conference call and live webcast for analysts and investors today at 8:00 a.m. Pacific Time (11:00 a.m. Eastern Time) to discuss the Company's financial results.

To listen to the live conference call, parties in the United States and Canada should dial 888-417-8516, access code: 1079947. International parties should call 719-325-2361 using access code: 1079947. Please dial in approximately 15 minutes prior to the start of the call.Â

A live and archived webcast of the conference call will be accessible on the "Investor Relations" section of the Company's website at <u>www.miteksystems.com</u>. To access the live webcast, please log in 15 minutes prior to the start of the call to download and install any necessary audio software.

#### **About Mitek**

Mitek (MITK) is a global leader in mobile capture and identity verification software solutions. Mitek's ID document verification allows an enterprise to verify a user's identity during a mobile transaction, enabling financial institutions, payments companies and other businesses operating in highly regulated markets to transact business safely while increasing revenue from the mobile channel. Mitek also reduces the friction in the mobile user experience with advanced data prefill. These innovative mobile solutions are embedded into the apps of more than 4,500 organizations and used by tens of millions of consumers daily for new account opening, insurance quoting, mobile check deposit and more. Learn more at <a href="https://www.miteksystems.com">www.miteksystems.com</a> (MITK-F)

#### **Notice Regarding Forward-Looking Statements**

Statements contained in this news release relating to the Company's or management's intentions, hopes, beliefs, expectations or predictions of the future, including, but not limited to, statements relating to the Company's long-term prospects and market opportunities beyond the financial services market are forward-looking statements. Such forward-looking statements are subject to a number of risks and uncertainties, including, but not limited to, risks related to the Company's ability to withstand negative conditions in the global economy, a lack of demand for or market acceptance of the Company's products, the Company's ability to continue to develop, produce and introduce innovative new products in a

timely manner or the outcome of any pending or threatened litigation and the timing of the launch of Mobile Deposit<sup>®</sup> by the Company's signed customers.

Additional risks and uncertainties faced by the Company are contained from time to time in the Company's filings with the U.S. Securities and Exchange Commission (SEC), including, but not limited to, the Company's Annual Report on Form 10-K for the fiscal year ended September 30, 2015 and its quarterly reports on Form 10-Q and current reports on Form 8-K, which you may obtain for free on the SEC's website at <u>www.sec.gov</u>. Collectively, these risks and uncertainties could cause the Company's actual results to differ materially from those projected in its forward-looking statements and you are cautioned not to place undue reliance on these forward-looking statements, which speak only as of the date hereof. The Company disclaims any intention or obligation to update, amend or clarify these forward-looking statements, whether as a result of new information, future events or otherwise, except as may be required under applicable securities laws.Â

#### Note Regarding Use of Non-GAAP Financial Measures

This news release contains non-GAAP financial measures for non-GAAP net income and non-GAAP net income per share that exclude stock compensation expenses, intellectual property litigation costs and acquisition-related costs and expenses. These financial measures are not calculated in accordance with generally accepted accounting principles (GAAP) and are not based on any comprehensive set of accounting rules or principles. In evaluating the Company's performance, management uses certain non-GAAP financial measures to supplement financial statements prepared under GAAP. Management believes these non-GAAP financial measures provide a useful measure of the Company's operating results, a meaningful comparison with historical results and with the results of other companies, and insight into the Company's ongoing operating performance. Further, management and the Board of Directors utilize these non-GAAP financial measures to gain a better understanding of the Company's comparative operating performance from period-to-period and as a basis for planning and forecasting future periods. Management believes these non-GAAP financial measures, when read in conjunction with the Company's GAAP financials, are useful to investors because they provide a basis for meaningful period-to-period comparisons of the Company's ongoing operating results, including results of operations, against investor and analyst financial models, identifying trends in the Company's underlying business and performing related trend analyses, and they provide a better understanding of how management plans and measures the Company's underlying business.

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MITEK SYSTEMS, INC. Â CONSOLIDATED BALANCE SHEETS Â				
Â	Â			
Â	December 31, Â September 30,			
Â	<u>Â 2015 Â</u> Â <u>Â 2015 Â</u> Â			
Â	<b>(Unaudited)</b> Â Â Â			
ASSETS	Â Â			
Current assets:	Â Â			
Cash and cash equivalents	\$ Â 4,353,905Â Â \$ Â 2,752,638Â Â			
Short-term investments	21,105,395    23,921,328 Â			
Accounts receivable, net	4,237,736    3,936,687 Â			
Other current assets	825,856    798,212 Â			
Total current assets	30,522,892    31,408,865 Â			
Â	Â Â			
Long-term investments	2,144,565      Â			
Property and equipment, net	940,449    975,335 Â			
Goodwill and intangible assets	5,979,029    6,270,248 Â			
Other non-current assets	92,049    92,049 Â			
Total assets	<u>\$ Â 39,678,984Â</u> Â <u>\$ Â 38,746,497Â</u> Â			
Â	Â			
LIABILITIES AND STOCKHOLDERS' EQUITY	Â Â			
Current liabilities:	Â Â			
Accounts payable	\$ Â 1,611,130Â Â \$ Â 1,537,545Â Â			
Accrued payroll and related taxes	1,233,672    2,061,204 Â			
Deferred revenue, current portion	4,225,050    3,516,487 Â			
Other current liabilities	<u>Â Â 317,553Â</u> Â <u>Â Â 288,937Â</u> Â			
Total current liabilities	7,387,405    7,404,173 Â			
Â	Â Â			
Deferred revenue, non-current portion	189,865    221,833 Â			
Other non-current liabilities	<u>Â Â 734,407Â Â Â Â 687,379Â</u> Â			
Total liabilities	8,311,677    8,313,385 Â			
Â	Â			
Stockholders' equity	Â Â			
Preferred stock, \$0.001 par value, 1,000,000 shares authorized,	Â Â			
none issued and outstanding	Â- Â-ÂÂ			
Common stock, \$0.001 par value, 60,000,000 shares authorized,	Â Â			
31,860,865 and 31,721,114 shares issued and outstanding, respectivel	y         31,861   Â            31,721   Â			
Additional paid-in capital	65,311,694    63,905,459 Â			
Accumulated other comprehensive loss	(153,362)    (3,241) Â			
Accumulated deficit	<u>ÂÂ (33,822,886)</u> Â <u>ÂÂ (33,500,827)</u> Â			
Total stockholders' equity	<u>Â Â 31,367,307Â</u> Â <u>Â Â 30,433,112Â</u> Â			
Total liabilities and stockholders' equity	\$ Â 39,678,984Â Â \$ Â 38,746,497Â Â			
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#### MITEK SYSTEMS, INC. CONSOLIDATED STATEMENTS OF OPERATIONS (Unaudited)

		(Unaudited)				
	Â		Â	Â	Â	Â
Â			Three	e Months	Ended	Â
Â			December 31,			Â
Â		Â	2015	<u>ÂÂÂ</u>	2014	<u>Â</u> Â

Revenue	А	A A A
SoftwareÂ		4,729,595  \$  3,746,517 Â
Services	Â	2,674,847    1,642,805 Â
Total revenue	Â	7,404,442    Ŝ,389,322 Â
Operating costs and expenses	Â	ÂÂ Â Â
Cost of revenue-software	Â	390,637    213,910 Â
Cost of revenue-services	Â	551,742    283,491 Â
	Â	2,462,974    1,438,066 Â
Selling and marketing Research and development	Â	1,706,747    1,155,142 Â
General and administrative	Â	2,090,874    2,164,839 Â
	Â	543,233      Â
Acquisition-related costs and expenses		,
Total operating costs and expenses	Â	7,746,207    5,255,448 Â
Operating income (loss)	Â	(341,765)    133,874 Â
Other income (expense), net	Â	Â
Interest and other expense	Â	(601)      (1,050) Â
Interest and other income	Â	<u>Â 36,650Â Â Â Â 16,253Â</u> Â
Total other income (expense), net	Â	36,049        15,203 Â
Income (loss) before income taxes	Â	(305,716)    149,077 Â
Income tax provision	Â	(16,343)    (2,897) Â
Net income (loss)	\$	(322,059)  \$  146,180 Â
Net income (loss) per share - basic	\$	(0.01)  \$  0.00 Â
Net income (loss) per share - diluted	\$	(0.01)  \$  0.00 Â
Shares used in calculating net income (loss) per share - basic	cÂ/	31,094,417  Â 30,618,097 Â
Shares used in calculating net income (loss) per share - dilute	ed  /	31,094,417  Â 31,173,815 Â
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MITEK SYSTEMS, INC.							
NON-GAAP NET INCOME (LOSS) RECONCILIATION A (Unaudited) Â							
(Unaudited)	Â	Â		Â	ÂÂ		
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Â							
Â	Â	Â		Â			
Income (loss) before income taxes	Â	\$	(305,716)	-			
Â	Â		A (303,710)		ÂÂ		
Add back:	Â			Â			
Acquisition-related costs and expenses	Â		543,233Â				
Intellectual property litigation expenses	Â		112,717Â				
Stock compensation expense	Â	Â	988,857Â	Â	•		
Â	Â	Â		-	ÂÂÂ		
Non-GAAP income before income taxes	Â	Â	1,339,091Â	Â	1,463,879  Â		
Non-GAAP provision for income taxesÂ	Â	Â	(16,343)				
Â	Â	Â	iiiii	Â	ÂÂÂ		
Non-GAAP net incomeÂ	Â	\$	1,322,748Â	Â	\$ Â 1,460,982Â Â Â		
Â	Â	Â		Â	ÂÂÂ		
Non-GAAP net income per share - basic	Â	\$	0.04Â	Â	\$ Â 0.05Â Â Â		
Â	Â	Â		Â	ÂÂÂ		
Non-GAAP net income per share - diluted	Â	\$	0.04Â				
Â		Â		-	ÂÂÂ		
			31.094.417Â		30,618,097  Â		
Â		Â		Â			
Shares used in calculating non-GAAP net income per share - diluted			32 064 223Â				
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Investor Contact:

Todd Kehrli or Jim Byers

MKR Group, Inc.

mitk@mkr-group.com

Primary Logo

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