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Mitek Official Identity Verification Provider to Mobile World Congress 2018

Company's technology will be used to confirm the identities of over 100,000 attendees

SAN DIEGO and LONDON, Feb. 06, 2018 (GLOBE NEWSWIRE) -- Mitek (NASDAQ:MITK), a global leader in mobile capture and identity verification software solutions, today announced that it is the official identity verification provider to the Mobile World Congress, taking place February 26 - March 1, 2018 in Barcelona Spain. The company's technology will be used to verify the identities of the more than 100,000 attendees for the third consecutive year.

Mitek will also host an expert panel at the event, *Solving the Global Digital Identity Crisis*. Joining Mitek on the panel will be experts from Telefonica, Accenture, 4Finance, Consult Hyperion and Biocryptology. They will discuss how to leverage digital identity verification to achieve digital transformation goals as well as meet regulatory requirements and mitigate the risk of fraud. The panel will be moderated by Sarah Clark, identity verification expert and SVP of Global Product Management at Mitek.

"Mobile World Congress is the ideal place to demonstrate our cloud digital identity verification solutions and educate attendees on their role in the digital transformation of telecom, banking and other industries," said James DeBello, Chairman and CEO of Mitek.

Attends can visit Mitek and see its industry leading global digital identity verification solutions in Hall 8.1 - APP Planet Stand 8.1B74 during the event.

About Mitek

Mitek (NASDAQ:MITK) is a global leader in mobile capture and identity verification software solutions built on the latest advancements in AI and machine learning. Mitek's identity verification solutions allow an enterprise to verify a user's identity during a digital transaction. This enables financial institutions, payments companies and other businesses operating in highly regulated markets to mitigate financial risk and meet regulatory requirements while increasing revenue from digital channels. Mitek also reduces the friction in the users' experience with advanced data prefill and automation of the onboarding processes. Mitek's innovative solutions are embedded into the apps of more than 6,100 organizations and used by more than 80 million consumers. For more information, visit <u>www.miteksystems.com</u> or <u>www.miteksystems.co.uk</u>. (MITK-F)

About Mobile World Congress

The 2018 Mobile World Congress conference program will be held 26 February - 1 March and will address key topics such as the evolution to 5G and next-generation networks, consumer IoT, digital content and entertainment, the Fourth Industrial Revolution, privacy and security, and sustainable development, among many others. As always, the conference will comprise insightful, thought-provoking keynote sessions with CEOs from across the broad mobile ecosystem and adjacent industry sectors, along with a series of focused track sessions that explore specific subjects in greater depth. For more information on the conference, visit www.mobileworldcongress.com/conference-programmes/.

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