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Mitek's ID Solution Selected by Leading Global Investment Management Firm to Power Mobile Account Registration

SAN DIEGO and LONDON, Feb. 13, 2018 (GLOBE NEWSWIRE) -- Mitek (NASDAQ:MITK) (www.miteksystems.com), a global leader in mobile capture and identity verification software solutions, today announced that one of the largest independent global investment management firms has selected [Mobile Docs™](#) to provide its customers with a fast and easy new account registration process via a mobile app.

[According to McKinsey & Company](#), the mobile experience is one of the two most important channels for affluent clients when deciding whether, and where, to move their assets. To capture these valuable customers and meet their expectations, traditional investment management firms must adopt mobile processes and user experiences - beginning with enrollment. With Mitek's Mobile Docs solution, investment firms can allow their customers to easily submit trailing documents such as proof of identity, financial records and more through a secure, mobile document submission process.

"With Mitek's advanced mobile capture technology, our customers allow new users to submit scanner-quality documents using their smartphone camera," said James DeBello, Chairman and CEO, Mitek. "As a result, they can improve the customer experience and enrollment process, while significantly reducing operational costs and time spent managing the submission of paper documents."

About Mitek

Mitek (NASDAQ:MITK) is a global leader in mobile capture and identity verification software solutions built on the latest advancements in AI and machine learning. Mitek's identity verification solutions allow an enterprise to verify a user's identity during a digital transaction. This enables financial institutions, payments companies and other businesses operating in highly regulated markets to mitigate financial risk and meet regulatory requirements while increasing revenue from digital channels. Mitek also reduces the friction in the users' experience with advanced data prefill and automation of the onboarding processes. Mitek's innovative solutions are embedded into the apps of more than 6,100 organizations and used by more than 80 million consumers. For more information, visit www.miteksystems.com or www.miteksystems.co.uk. (MITK-F)

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Source: Mitek Systems, Inc.

