



September 27, 2016

## **Mitek's Mobile Verify Selected by iStack Holdings to Protect Access to Exclusive Digital Content**

SAN DIEGO and LONDON, Sept. 27, 2016 (GLOBE NEWSWIRE) -- Mitek (NASDAQ:MITK) ([www.miteksystems.com](http://www.miteksystems.com)), a global leader in mobile capture and identity verification software solutions, today announced that iStack Holdings, a global digital marketing company, has selected [Mobile Verify™](#) to verify user identities. Mobile Verify's ability to quickly and easily authenticate a user's identity in the mobile channel is helping ensure that only legitimate registered members can access iStack's exclusive online content such as training programs, webinars, and presentations.

"Our digital content and events are highly sought after by Internet marketing professionals and we needed to safeguard our intellectual property without creating hurdles for our members," said David Savory, Head of Strategy, iStack Holdings. "Mitek's Mobile Verify enables us to provide our registered users a fast, easy and entirely digital way to verify their identities, and gain access to our educational platforms."

With Mobile Verify, iStack's users simply snap a picture of their driver's license or other ID document using their mobile device's camera. Leveraging advanced computer vision and algorithms developed by Mitek Labs, Mobile Verify is able to quickly determine the authenticity of the ID, providing iStack the verification they need that their customers are who they say they are.

"The digital marketing industry is growing rapidly and firms that offer proprietary online content in this field need ID verification solutions that are extremely intuitive, convenient and secure," said James DeBello, Chairman and CEO, Mitek. "Using Mobile Verify, iStack can ensure that only legitimate customers can access their products, while at the same time preventing piracy of their privately-owned training materials."

### **About iStack Holdings**

iStack Holdings operates some of the largest and most highly-rated properties in the digital and affiliate marketing communities. With a goal of driving innovation throughout the industry, iStack provides online communities and training for internet marketers, to share best practices and disseminate news about the latest marketing tactics, tools and technologies. iStack hosts numerous conferences and events in cities around the world, including the Affiliate World Conferences. Learn more at [www.istackholdings.com](http://www.istackholdings.com).

### **About Mitek**

Mitek (NASDAQ:MITK) is a global leader in mobile capture and identity verification software solutions. Mitek's ID document verification allows an enterprise to verify a user's identity during a mobile transaction, enabling financial institutions, payments companies and other businesses operating in highly regulated markets to transact business safely while increasing revenue from the mobile channel. Mitek also reduces the friction in the mobile users' experience with advanced data prefill. These innovative mobile solutions are embedded into the apps of more than 5,200 organizations and used by more than 70 million consumers for mobile check deposit, new account opening, insurance quoting, and more. For more information, visit [www.miteksystems.com](http://www.miteksystems.com). (MITK-F)

Follow Mitek on LinkedIn: <http://www.linkedin.com/company/mitek-systems-inc->

Follow Mitek on Twitter: [@mitksystems](https://twitter.com/miteksystems)

Connect with Mitek on Facebook: <http://www.facebook.com/MitekSystems>

See Mitek on YouTube: <http://www.youtube.com/mitksystems>

Read Mitek's latest blog post: <http://www.miteksystems.com/blog>

Mitek Contact:

Ann Reichert

Senior Director of Marketing

[pr@mitksystems.com](mailto:pr@mitksystems.com)

Katherine Verducci

MIX Public Relations

[pr@mix-pr.com](mailto:pr@mix-pr.com)

Mitek Investor Contacts:

Todd Kehrli or Jim Byers

MKR Group, Inc.

[mitk@mkr-group.com](mailto:mitk@mkr-group.com)

 Primary Logo

Source: Mitek Systems, Inc.

News Provided by Acquire Media