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American Cancer Society adds Mitek MiSnap™ and Mobile Deposit® to deliver best in class mobile check capture and deposit within its mobile app

Simplifies processing of donor checks within the organization's FUNdraining App for iOS and Android

SAN DIEGO and LONDON, Jan. 04, 2017 (GLOBE NEWSWIRE) -- Mitek (NASDAQ:MITK) (www.miteksystems.com), a global leader in mobile capture and identity verification software solutions today announced that the American Cancer Society has licensed and integrated Mitek's Mobile Deposit® and Mitek MiSnap™ products into its mobile fundraising app. The American Cancer Society's mobile application is used by tens of thousands of event participants to support fundraising efforts for the organization. The American Cancer Society FUNdraining App enhances the Relay For Life and Making Strides Against Breast Cancer events by making it easy and fun to raise money to help save more lives from cancer.

With the MiSnap technology, event participants are easily able to use the video-based feature to auto-capture check donation images across both iOS and Android platforms as donations are collected, saving participants from having to mail the checks, while also making funds more immediately available to the American Cancer Society.

"Since checks are an important source of donations, having a reliable and innovative technology to help streamline the check capture process is critical to our success," said Ben Kaplan, senior director, Mobile, American Cancer Society. "Our goal is to create the best user experience for our donors and fundraisers, driving business value to help fund our mission of freeing the world from the pain and suffering of cancer."

"Mitek is pleased to play a role with the American Cancer Society in a way that so directly ties to their important fundraising initiatives," said Michael Diamond, general manager of Mitek's Payments Division.

About Mitek

Mitek (NASDAQ:MITK) is a global leader in mobile capture and identity verification software solutions. Mitek's ID document verification allows an enterprise to verify a user's identity during a mobile transaction, enabling financial institutions, payments companies and other businesses operating in highly regulated markets to transact business safely while increasing revenue from the mobile channel. Mitek also reduces the friction in the mobile users' experience with advanced data prefill. These innovative mobile solutions are embedded into the apps of more than 5,400 organizations and used by tens of millions of consumers for mobile check deposit, new account opening, insurance quoting, and more. For more information, visit www.miteksystems.com. (MITK-F)

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