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Multinational Financial Services Provider Selects Mitek's Mobile Verify to Augment Credit Card Customer Acquisition Programs

SAN DIEGO, June 06, 2016 (GLOBE NEWSWIRE) -- Mitek (NASDAQ:MITK), (www.miteksystems.com), a global leader in mobile capture and identity verification software solutions, today announced that a leading multinational financial services provider has selected [Mobile Verify™](#) to help increase the success of its credit card customer acquisition initiatives. The provider plans to implement both employee assisted and mobile self-service use cases domestically and internationally.

"We are pleased to partner with this multinational financial services provider to help them optimize the mobile channel for their new credit card customer acquisition programs across the globe," said James DeBello, Chairman and CEO, Mitek. "This is the eighth Fortune 500 to sign an agreement with Mitek for our mobile ID solution this fiscal year underscoring the growing market demand."

Mitek is using its advanced computer vision to create new mobile identity-proofing methods that take advantage of what every consumer has, an ID document. Using Mobile Verify to scan a consumer's ID will enable this multinational financial services provider and other brands to optimize and secure the mobile channel for new account openings using Mitek's advanced data prefill and ID authentication solution.

About Mitek

Mitek (MITK) is a global leader in mobile capture and identity verification software solutions. Mitek's ID document verification allows an enterprise to verify a user's identity during a mobile transaction, enabling financial institutions, payments companies and other businesses operating in highly regulated markets to transact business safely while increasing revenue from the mobile channel. Mitek also reduces the friction in the mobile user experience with advanced data prefill. These innovative mobile solutions are embedded into the apps of more than 5,000 organizations and used by tens of millions of consumers daily for new account opening, insurance quoting, mobile check deposit and more. Learn more at www.miteksystems.com. (MITK-F)

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